



PUNJAB CRICKET ASSOCIATION

I.S. Bindra Stadium, PCA, Sector-63, SAS Nagar, Mohali

Date: 09th April, 2023

EXPRESSION OF INTEREST (EOI)

The Punjab Cricket Association is seeking **Expression of Interest (EOI)** from interested parties to deliver the following services for its domestic T20 Tournament for a period of five (5) years/ season starting 2023 to be played under the guidance and control of the Punjab Cricket Association.

- i. Tie up with a reputed broadcaster and OTT platform.
- ii. Live broadcast Television production with international standard quality, including graphics and commentary team.
- iii. Live streaming production on OTT.
- iv. Production towards sponsorship/ venue branding.
- v. Sportainment and fan engagement activities.

Experience:

- i. The participant must be an entity of good repute with a proven track record in providing these services.
- ii. The participant should have an annual turnover of not less than average of Rs. 20.00 Crores (Twenty Crores) for the last three consecutive years.
- iii. The participant should have at least **five (5) years' experience managing T20 Tournaments for State Cricket Associations** in India and should have similar existing contracts with State Cricket Associations affiliated with BCCI.
- iv. Anybody who is not eligible as per Clause No. iii has to provide Bank Guarantee of **Rs.5.00 Crores** in favour of "**Punjab Cricket Association**" till the completion of the Agreement.

Interested agencies may submit the applications alongwith all relevant documents in sealed envelope to **CEO, PCA** till **17:00 hours, 17th April, 2023.**

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Chief Executive Officer