



# **PUNJAB CRICKET ASSOCIATION**

**I.S. BINDRA STADIUM, SECTOR-63, SAS NAGAR, MOHALI**

## **SHER-E-PUNJAB T20 CUP**

- (1) Punjab Cricket Association (PCA) invites Bids for Engaging Reputable Agencies to provide **Sportainment Services** for **SHER-E-PUNJAB T20 CUP** being organized from **13th to 30th July 2023** at **I.S Bindra Stadium, Mohali**.
- (2) The eligibility criteria is as under:-
  - (a) Average Annual Turnover of **INR 2.0 Crores** in the **Three Years**, i.e. **FY 2019-20 to 2021-22**.
  - (b) Should have executed Sportainment and Fan Engagement Activities in more than **Four Sports Events** in the **above Three Years** held at the **National / International level**.
  - (c) Should have organized **Entertainment Activities in Sports Events** with at least **Two Renowned Artists** from the region in the **above Three Years**.
- (3) Interested Applicant(s) may visit the **PCA Official website** i.e. **[www.cricketpunjab.in](http://www.cricketpunjab.in)** for more details.
- (4) Timelines:

<b>Submission of Intent Letter &amp; Bid</b>	<b>by 24th June 2023 till 03:00 P.M.</b>
<b>Opening of Bids</b>	<b>on 24th June 2023 at 05:00 P.M.</b>
<b>Opening of Financial Bids</b>	<b>To be announced later.</b>

**Date: 21st June 2023**

**Sd/-**  
**MANAGER, CORPORATE AFFAIRS**