

Trident Foundation New Sponsor of PCA

M/s Trident Foundation has won the Sponsorship Rights for Team Sponsor for Men & Women of both Senior & Junior teams, PCA Official Website, Title Sponsor for Punjab Inter District Senior matches of Multi-days, One day & T20 categories, RCC Centres for all 20 District Centres, President Cup after calling of Expression of Interest by PCA for initial period of two years. Further, the Trident Foundation will also Sponsor Barnala, Mansa and Sangrur District Teams.

Trident Foundation shall be spending about Rs 2 Crores per year on promoting Cricket in Punjab initially for a period of two years.

Mr. Deepak Sharma, CEO, PCA further informed that M/s Trident Foundation has also offered special sponsorship for 25 Best Boys and 25 Best Girls.

Trident Foundation has further offered an additional award of Rs.5.00 Lacs each for any District Cricket Association having enrolled more than 300 regular players and submission of list to PCA. These are over and above the bids called for by PCA.

Mr. Deepak Sharma, CEO, PCA conveyed sincere thanks to the Trident Foundation who in difficult times of Pandemic had come forward to Sponsor PCA activities and even voluntarily offered Awards & Prizes for cricketers of the State.

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Chief Executive Officer