



PUNJAB CRICKET ASSOCIATION

**I.S. BINDRA CRICKET STADIUM, PCA, SECTOR-63,
SAS NAGAR, MOHALI**

Date: 7th AUGUST, 2022

BID-IN-STADIA ADVERTISEMENT RIGHTS

The **Punjab Cricket Association (PCA)** wishes to grant In-stadia Advertisement rights, except committed BCCI / Sponsors Spaces, for Bi-Lateral International Matches (Test / ODI / T-20 Matches) to be hosted by the Association at **I.S. Bindra Stadium, PCA, Sector-63, S.A.S Nagar, Mohali, Punjab-160062**.

The rights will be valid for 1 Year from **1st September, 2022 to 31st August, 2023**.

PCA invites quotes / bids from the interested parties for above rights. The detailed rights and terms of payment are mentioned on the official website i.e. www.cricketpunjab.in.

The Last Date of Submission of Quote / Bid is **16th August 2022**. The Bidders have to submit a demand draft in favour of **Punjab Cricket Association** amounting to **Rs. 20.00 Lacs (Rupees Twenty Lacs only)** along with the Quote/Bid. Interested parties may refer to PCA Website under title head "**Sponsorship**".

Sd/-

CHIEF EXECUTIVE OFFICER